

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFSB Hartford, CT	Date: 9/20/12
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I, Mike Furman
do hereby request station time concerning the following issue:

CT Future Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Total Charges: \$3,700 gross / \$3,145 net

This broadcast time will be used by: CT Future Fund

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Ct Future Fund	100 Pearl Street, 14th Floor Hartford, CT 06103	203- 733-4901
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and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): Joe Taborsak

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/20/12 [Signature] 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] William White DoS
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>As ordered</i>			

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

REP HEADLINE# 6364916
 *** ORIGINAL REV#0 ***
 REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT5/12 11.37
 *** WFSB-TV ***

ADV # _____ ADV. NAME ISS/CT FUTURE PAC
 AGY # _____ AGY. NAME WATERFRONT STRATEGIES
 3050 K ST NW,
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6364916
 PRDCT CT FUTURE PAC EST#1987 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT6/12 OCT14/12 WK-2
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT5/12 11.37

REP: NEW ORDER
 TTL 3700 @ 3X
 PLS CFM
 THANKS, MIKE FOR HEATHER
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CT FUTURE PAC

Order # 497691

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 140												
AGENCY PRODUCT CODE = 145												
1			400P-500P	30		\$950.00	10/8	10/12	1		M-F	1
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
2			530P-600P	30		\$1,950.00	10/8	10/12	1		M-F	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
3			700A-900A	30		\$800.00	10/8	10/12	1		M-F	1
PROGRAM : CBS THIS MORNING												
CON COM1: CBS THIS MORNING												

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[illegible]

CONTRACT TOTAL	\$3,700.00
TOTAL SPOTS	3

MARKET TOTALS \$13,214	WFSB 28%	WTNH 50%	WVIT 6%	WCTI 5%	WCCT 0%	WHPX 0%
	CABL 11%					
ACCURATE SHARES						
SVC- NSI BOOKS- SEP/12						
DEMOS- RA35+*						

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

<u>Contract / Revision</u> 497691 /		<u>Alt Order #</u> 06364916
<u>Product</u> CT FUTURE PAC		
<u>Contract Dates</u> 10/06/12 - 10/14/12		<u>Estimate #</u> 1987
<u>Advertiser</u> CT Future PAC		<u>Original Date / Revision</u> 10/05/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 140	<u>Product Code</u> 145
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	10/08/12	10/12/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				1	\$950.00			
N 2	WFSB	10/08/12	10/12/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				1	\$1,950.00			
N 3	WFSB	10/08/12	10/12/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				1	\$800.00			
Totals											3	\$3,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/12/12	3	\$3,700.00	\$3,145.00
Totals	3	\$3,700.00	\$3,145.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.